# What we do

# A commitment to serving society's most fundamental needs

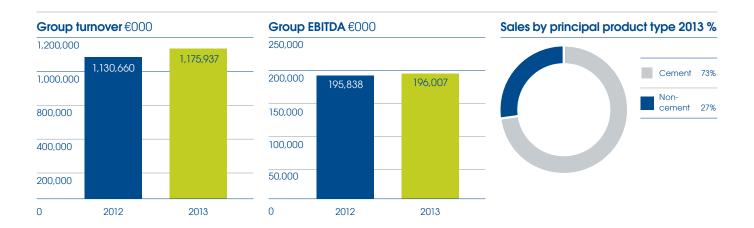
TITAN Group products provide the materials to build structures and infrastructures which, in turn, provide shelter, enable commerce and foster connectivity. Our enduring commitment to quality ensures the safety, durability and resource efficiency of our products and services.

## Our vision

To be one of the most economically, environmentally and socially responsible providers of construction materials.

## Who we are

TITAN is an independent cement and building materials producer with more than 110 years of industry experience. Based in Greece, the Group employs approximately 5,400 people worldwide, owns cement plants in nine countries and is organized in four geographic regions: Greece & Western Europe, the U.S.A., Southeastern Europe and the Eastern Mediterranean. Throughout its history, TITAN has aimed to combine operational excellence with respect for people, society and the environment. In 2013, our Group turnover was +4.0% vs 2012 and Group EBITDA was flat vs 2012.



## What we make

Our principal products are cement, ready-mix concrete and aggregates. We also produce concrete building blocks and dry mortars, we process fly ash (ProAsh®), and we provide alternative fuel and waste management services.

## About TITAN's principal products



#### Cement

Cement is a binding substance and the main component in ready-mix concrete. It is made by grinding clinker, gypsum and other cementitious materials to a fine powder.



#### **Ready-mix concrete**

Ready-mix concrete is made from cement, aggregates and water to produce a durable product that can be set in a variety of formats. It is typically mixed at the production plants to specification and then transported to construction sites.



## Aggregates

Aggregates are coarse materials such as sand, gravel, crushed stone and recycled concrete used in construction. They are the most mined materials in the world and are used as a raw material in cement and as a strengthening agent, for example, in asphalt and concrete. They can also be used in foundations for roads and railways.

## Other products and activities



#### Fly ash

Fly ash is used to improve the quality and durability of concrete. Separation Technologies, a subsidiary of Titan America, is a leader in the processing of fly ash and develops commercial applications through its proprietary electrostatic separation process.



## **Building blocks**

We manufacture many different types of concrete blocks for use in a variety of construction projects. They provide a practical, durable and sustainable building solution.



#### **Dry mortars**

We manufacture mortars, generally used for laying stones and bricks (masonry mortars) and for coating walls (rendering mortars). We have established a specialized company in Greece (INTERMIX, www.intermix.gr) to provide dry mortar and related services to its customers.



#### Alternative fuel and waste management services (GAEA)

Our joint venture business in Bulgaria provides lowcost waste management and alternative fuel services to Group companies and third parties.